

Jennifer-Biana Gelman

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Work Experience

Social Media & Partnerships Manager

Bebonia- Curly Hair Extensions

Posted on Pinterest, TikTok, & YouTube. Worked on engaging TikTok's, created monthly weekly YouTube videos, created & edited content (photos and videos), and pitched to brands/influencers for collaborations. Helped organize and manage quarterly photoshoots.

Social Media & Partnerships Manager

Jaime- The Relationship Expert

- Posted on Instagram, Facebook, Pinterest, & TikTok. Worked on engaging IG stories, created monthly Mailchimp newsletters, created & edited content (photos and videos), and pitched to brands/press for collaborations.

Social Media & Partnerships Manager

That's Dope - Party Game

- Posted on Instagram, TikTok, and Pinterest. Created & edited content (photos and videos), and pitched to influencers & press for collaborations.

Social Media Manager

NutraFitz- Organic & Vegan Supplements

- Posted on Instagram, Facebook, and Pinterest. Created & edited content (photos and videos), and pitched to influencers & press for collaborations.

Social Media & Partnerships Manager

Clarity- The Relationship App

- Posted on Instagram, Facebook, Pinterest, & TikTok. Worked on engaging IG stories, pitched to influencers/press for collaborations. Managed a team of six interns, and held team strategy meetings. Also worked on copywriting for posts and pitches.

Marketing & PR Intern

Nuchas - Empanadas

- Posted on Instagram and Facebook, created content (photos and videos), created Mailchimp newsletters, and pitched to influencers/ press for collaborations.

PR/Social Media Intern

BHL Productions (Brittney Hope Levine)

- Helped write TV segments, posted on IG, worked on WordPress website, and used Cision to contact producers and publicists.

Youtuber : www.Youtube.com/JenniferBiana

- Increased sales of products and services from brands such as Poshmark, Rue 21, Hush, etc.

Education

State University of New York at New Paltz (SUNY)

Magna Cum Laude: BA in Theatre Arts Performance & BS in Biology (2020)

Rutgers University

- M.S in Public Relations (2022)